

How to avoid a Deer Collision



There are about
1.5 million
car accidents
with deer each year

These accidents result in
\$1 billion
in vehicle damage

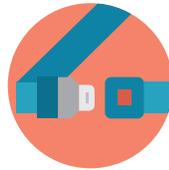
Causing between
175-200
human fatalities

and over
10,000
personal injuries

Steps to Avoid a Deer Collision This Fall



Stay awake, aware and sober



ALWAYS wear a seat belt. It's the best defense against injury in any roadway crash



Be extra cautious during the spring and fall at dusk and dawn, as deer collisions are more likely at these times



Brake firmly when a deer is sighted. Many serious crashes occur when drivers swerve to avoid a deer, causing the car to head into oncoming traffic or end up in a ditch

If a crash is unavoidable



Pull off the road and put on flashers



Don't try to remove the deer from the roadway unless positive it is dead. A wounded deer can cause serious injuries



Report the crash to the police and notify Meemic

SOURCE: National Highway Traffic Safety Administration